



 LIVE

Executive Program in

# BUSINESS FINANCE

 Certificate from IIM Kashipur  2 Months | Weekend Sessions



**Build**  
Financial Strategy



**Perform**  
Business Valuation



**Optimize**  
Investment Portfolio



**Forecast**  
Financial Performance



Capstone Project

# PROGRAM OVERVIEW

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**The Executive Program in Business Finance** is meticulously designed to equip professionals with the critical skills needed to be skillful in financial management and strategic decision-making. This comprehensive program covers the key areas of corporate finance, equity valuation, investment strategies, and financial risk management.

Through immersive modules, participants will gain insights into financial storytelling, ratio analysis, and modern techniques in forecasting and sensitivity analysis. The program emphasizes practical learning with real-world applications, fostering knowledge in analyzing financial statements and creating robust financial models. Participants will explore investment strategies, learn nuances of mergers and acquisitions, and understand the time value of money to drive business growth. In addition, they will explore valuation methods such as DCF, comparable company analysis, and leveraged buyouts.

Designed for professionals across finance, consulting, and business domains, this program enables participants to positively navigate through complex financial situations and create value-driven solutions. A capstone project integrates the learning, enabling participants to use tools and techniques to address a financial scenario.

## PROGRAM HIGHLIGHTS

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STAND OUT WITH  
**CERTIFICATE BY  
IIM KASHIPUR**



**40 HOURS**  
OF BOOTCAMP  
STYLE ENGAGING  
SESSIONS



PEDAGOGY INCLUDES  
**CAPSTONE PROJECT &  
CASES** FOR EFFECTIVE  
LEARNING



INSIGHTFUL  
SESSIONS BY SENIOR  
**IIM KASHIPUR  
FACULTY**



GET ADDITIONAL  
DIGITAL COURSE ON  
**ADVANCED EXCEL  
TIPS & TRICKS**



CONVENIENT  
**WEEKEND SESSIONS**  
DESIGNED TO FIT  
YOUR SCHEDULE





## BUSINESS FINANCE ADDS VALUE

The Executive Program in Business Finance provides practical tools and insights that can be applied across various industries and profiles. Participants will learn to navigate complex financial situations, enhance decision-making, and drive organizational growth effectively in below mentioned financial domains.

### Financial Domains

#### 1. Corporate Financial Strategy

- Capital Budgeting
- Cash Flow Optimization
- Strategic Dividends

#### 3. Financial Statement Analysis

- Balance Sheets
- Income / Cash Flow Statement

#### 5. Financial Forecasting & Analytics

- Predictive Modeling
- Time Series Analysis

#### 2. Investment Analysis & Portfolio Management

- Portfolio Optimization
- Alternative Investments
- Stress Testing

#### 4. Equity Valuation and Market Analysis

- Stock Valuation
- Corporate Restructuring

#### 6. Bond and Fixed Income Strategies

- Bond Pricing and Yield Measurement
- Risk Sensitivity Analysis



## LEARNING OUTCOMES

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- ➔ **Build Corporate Finance Strategies:** Optimize capital structures, manage working capital, & evaluate investments to drive business growth.
- ➔ **Forecast Financial Performance:** Develop the ability to forecast future financial results.
- ➔ **Perform Business Valuations:** Acquire skills in various business valuation methodologies.
- ➔ **Manage Risk & Investment Portfolio:** Gain insights into portfolio construction and risk management strategies.
- ➔ **Develop In-Demand Skills:** Concepts of business finance equip industry professionals in strategic decision-making, optimal resource allocation, and risk management to drive organizational growth and financial sustainability.
- ➔ **Advanced Excel Techniques:** Gain proficiency in functions that are crucial for financial modeling.





## PROGRAM BENEFITS

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- **Industry-Aligned Curriculum:** A comprehensive curriculum designed to equip you with knowledge in corporate finance, valuation, investment, risk management, and financial analysis, tailored to industry needs.
- **Capstone Project & Cases:** Gain hands-on experience through capstone projects, case studies, and practical examples, empowering you to apply knowledge effectively.
- **Flexible Weekend Sessions:** Engage in live, online, and interactive sessions on weekends, allowing you to balance work and learning seamlessly.
- **IIM Kashipur Certificate:** Earn a prestigious certificate from IIM Kashipur, enhancing your professional credibility.
- **Enhance MS Excel Skills:** Learn MS Excel with a complimentary digital course and earn an additional certificate to enhance your data analysis and financial modeling skills.
- **Session Recordings for Continuous Learning:** Access recordings of all sessions for ongoing reference and revision, ensuring continuous growth.
- **Networking with Industry Professionals:** Build valuable connections with fellow participants, expanding your professional network and creating opportunities for collaboration.



## MEET YOUR INSTRUCTOR

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### **PROF. ASHISH KUMAR**

**Associate Professor  
Finance and Accounting**

Prof. Ashish Kumar Garg, an accomplished academic and experienced teacher, brings over 20 years of experience in MBA education. He holds a PhD in Finance from Haryana Business School, India, where he analyzed the impact of Foreign Institutional Investment on the Indian Stock Market. Before joining IIM Kashipur, he served IIM Raipur and LBSIM, Delhi. His research involves stock markets, foreign investment, earnings management, cash management, and behavioural finance. His work has been recognized and published in ABDC and ABS listed journals and renowned databases such as Springer, Sage, Scopus, and EBSCO. In the classroom, he teaches a variety of subjects, including Financial Accounting, Management Accounting, Corporate Finance, Investment Management, Business Valuation, Fixed Income Securities, and Behavioral Finance. Beyond the academic sphere, he has conducted numerous management development programs and training sessions for the executives of prestigious companies like NTPC, EIL, IOCL, ONGC, BEL, DRDO, Max Healthcare, and AICTE.



# PROGRAM CURRICULUM

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## 1. Speaking the Language of Business

- 1.1 Financial Storytelling: Decoding Financial Statements for Business Growth
- 1.2 Analyze Income Statements, Balance Sheets, and Cash Flows
- 1.3 Power Metrics: Unlocking Insights with Ratio Analysis & Performance Benchmarks
- 1.4 Pro-Forma Financials & Predictive Analytics for Business Growth
- 1.5 What-If Scenarios: Sensitivity Analysis for Dynamic Decision-Making

## 2. Demystifying Corporate Finance: Driving Growth with Smart Financial Moves

- 2.1 Harnessing the Time Value of Money
- 2.2 Capital Structure: Maximizing Impact
- 2.3 Smart Investment Strategies: Capital Budgeting for Growth & Value
- 2.4 Cash Flow & Working Capital Optimization for Business Agility
- 2.5 Wealth Creation: Strategic Dividends and Return of Capital
- 2.6 Mergers & Acquisitions: Strategy for Growth

## 3. Equity Valuation: Identifying Value Investments

- 3.1 Valuation Playbook: Modern Methods for Assessing Stock Value
- 3.2 Valuation Methods: (DCF) Discounted Cash Flow Analysis
- 3.3 Peers & Performance: Cracking the Code with Comparable Company Analysis
- 3.4 Navigating Precedent Transactions for Stock Valuation
- 3.5 LBO Strategies: Leveraged Buyouts and Corporate Restructuring
- 3.6 Advanced Equity Valuation: Traditional & Real Options Approaches

## 4. Bond Investment Strategies: Build a Dynamic Portfolio

- 4.1 Bond Pricing Simplified
- 4.2 Yield Management : Understanding and Measuring Bond Returns
- 4.3 Understanding Duration & Modified Duration
- 4.4 Understanding Convexity and Sensitivity
- 4.5 Bond Portfolio Management: Duration, Sensitivity, and Risk
- 4.6 Credit Risk and Default Probability





# PROGRAM CURRICULUM

## 5. Investment Risk Management

- 5.1 Portfolio Theory Demystified: Building Efficient Portfolios
- 5.2 Risk Radar & Stress Testing: Building Resilience in Investment Portfolios
- 5.3 Portfolio Optimization Strategies
- 5.4 Manage Returns: Risk-Adjusted Performance Metrics (Sharpe, VaR, etc.)
- 5.5 Alternative Investments and Risk Diversification

## 6. Time Series Analysis: Unlocking Data Patterns for Better Forecasting

- 6.1 Time Series Fundamentals: Identifying Patterns and Key Characteristics
- 6.2 Breaking It Down: Trends and Time Series Decomposition
- 6.3 Practical Smoothing Techniques for Clearer Insights
- 6.4 Linear Models in Time Series Analysis
- 6.5 Understanding ARIMA: Building Reliable Time Series Forecasts
- 6.6 Advanced Time Series Models: Volatility & State-Space Approaches
- 6.7 Forecasting with Machine Learning in Time Series

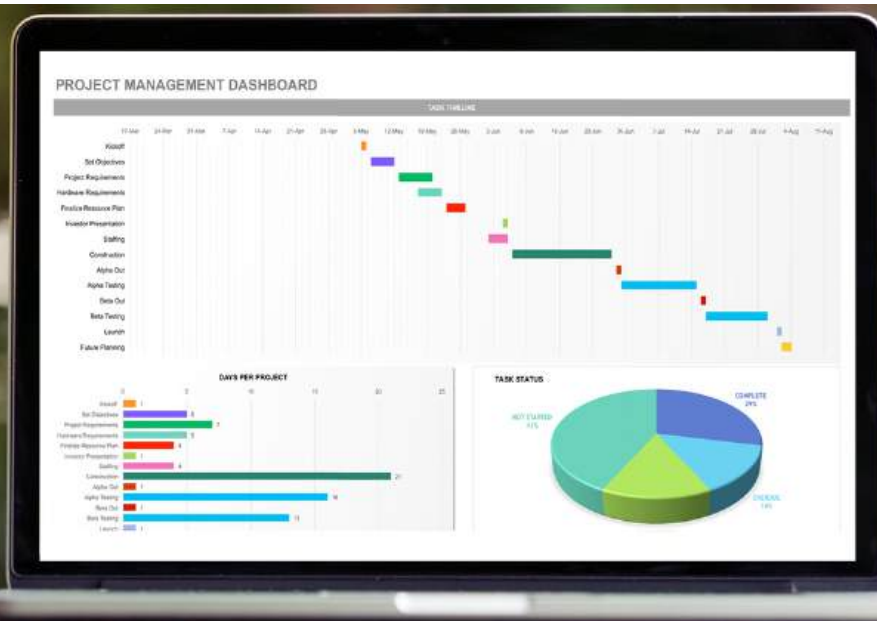
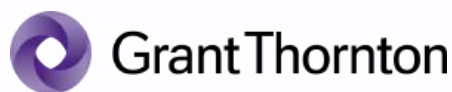
## 7. Capstone Project

Work on a financial case, applying the tools and techniques covered in the program to solve complex real-world financial problems.

## Get complimentary digital course on advanced Excel



Joint Certificate issued by NSE Academy and Grant Thornton



## IDEAL FOR

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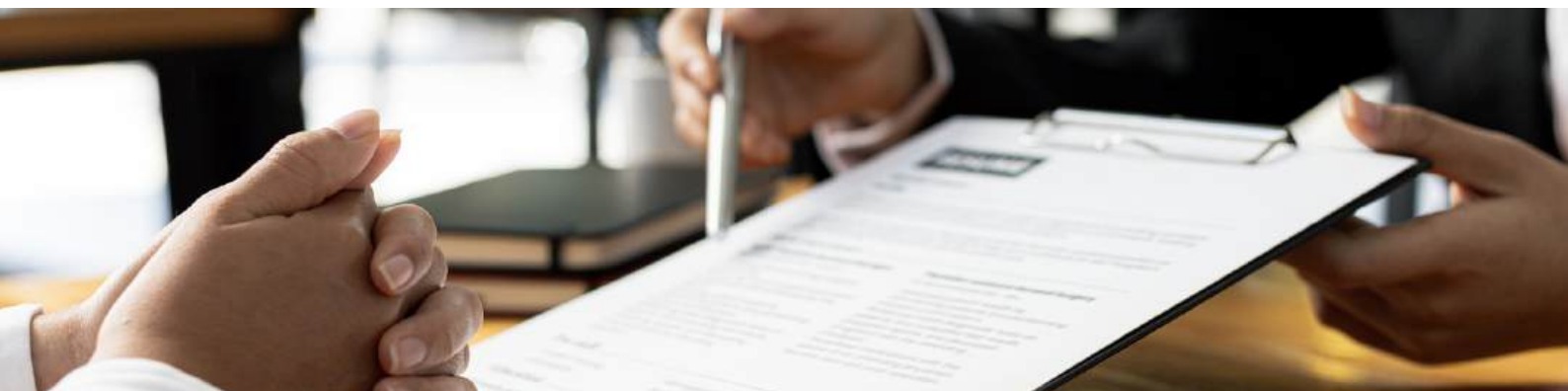
This program is designed for professionals across various sectors who seek to advance their financial knowledge and strategic decision-making capabilities. Whether you're looking to deepen your understanding of financial modeling, valuation, or portfolio management, this program provides the necessary tools to drive business growth and make informed financial decisions.

- **Analysts and Associates** in investment banking, private equity, and consulting to enhance their ability to assess investments and manage portfolios.
- Candidates pursuing professional courses like **CA/ CMA/ CFA/ FP&A and Cost Accountants** aiming to apply advanced financial strategies and methodologies in diverse industries.
- **Finance Professionals** seeking to refine their financial modeling, valuation, and strategic decision-making skills to advance their career.
- **Entrepreneurs, Business leaders and strategists** who require in-depth financial insights to guide business planning and growth.
- **University Students** to acquire crucial knowledge to build strong financial foundations to kick start their professional journey.

## ELIGIBILITY & PREREQUISITE

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- **For Indian Participants:** Graduates from a recognized university (UGC/AICTE/DEC/AIU/ State Government) in any discipline with Mathematics/ Statistics up to 10+2 level.
- **For International Participants:** Graduation or equivalent degree from any recognized university or institution in their respective country.
- **Knowledge of English Language**, spoken and written, is mandatory.



## PEDAGOGY

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The program will primarily be conducted through interactive class discussions and practical hands-on sessions, aimed at developing essential skills in participants. Participants are expected to engage with reading materials, complete exercises and assignments, deliver presentations, and participate in various evaluation activities designed to reinforce learning outcomes. Throughout the course, students will have the flexibility to interact with the instructor in real-time during classes or off line to ask questions and clarify doubts.

## EVALUATION METHODOLOGY

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**IIM Kashipur will evaluate all the participants based on**

- Quizzes & Assignments
- Project Work / Final Examination
- The evaluation process is completely online

## CERTIFICATE

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Candidates will receive a Certificate of Completion (CoC) if they meet the below mentioned criteria.





1. A minimum of 60% attendance is required to qualify for the CoC.
2. Candidates must score a minimum of 50% marks overall in
  - Quizzes & Assignments
  - Project Work / Final Examination

Candidates who do not meet the above-mentioned criteria will receive a Certificate of Participation (CoP).





## PROGRAM SCHEDULE

<b>DURATION</b>	 <b>DAY</b>	 <b>TIME</b>	 <b>FORMAT</b>	 <b>LXP</b>
8 Weeks	Saturday & Sunday	7:00 PM - 9:30 PM	Live and Direct-To-Device	NSE Knowledge Hub

## PROGRAM FEE

Details	Program Fee	Total Fees
Registration Fee	INR 20,000 + 18% GST	INR 23,600
Program Fee	INR 30,000 + 18% GST	INR 35,400
Total Fee	INR 50,000 + 18% GST	INR 59,000

- All fees are payable by students directly to NSE Academy.
- EMI options and scholarships are available for limited seats.



**LEARNING IS MORE IMPACTFUL WHEN YOU JOIN WITH YOUR COLLEAGUES.**  
CONTACT NSE ACADEMY FOR SPECIAL PRICING ON CORPORATE NOMINATIONS.

## CONSULT A LEARNING ADVISOR FOR MORE INFORMATION

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## ABOUT IIM KASHIPUR

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The Indian Institute of Management Kashipur (IIM Kashipur) is a second-generation IIM set up by the Government of India in 2011. It aspires to achieve excellence in management education by using innovative teaching methods, promoting high-quality research, and practicing sustainable leadership. The institute strives to create and disseminate knowledge through applied and interdisciplinary research and practices in emerging areas of management. The institute develops socially conscious, competent, and ethical business leaders and researchers capable of critical thinking, innovation, and entrepreneurship while being inclusive and focusing on both regional development and internationalization. Celebrating ten years of serving education, the institute is ranked.

- 19th in NIRF Ranking 2023\*
- 12th in Outlook-ICARE India Rankings 2023\*
- 4th in D2C (Dare 2 Compete) Competitive B-School Rankings 2021\*

\* Refer disclaimer section for more details



# ABOUT NSE ACADEMY

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NSE Academy Ltd. is a wholly-owned subsidiary of the National Stock Exchange of India Ltd. (NSEIL). NSE Academy enables the next generation of BFSI and FinTech professionals with industry-aligned skills through capacity-building programs and certification courses, powered by an online examination and certification system. The courses are well-researched and carefully crafted with inputs from industry professionals. NSE Academy works closely with reputed universities and institutions across India in building a competent workforce for the future of BFSI and FinTech. NSE Academy also promotes financial literacy as an essential life skill among youngsters - a contribution towards financial inclusion and wellbeing.

## Disclaimer:

- It is clarified that NSE Academy does not, in any manner whatsoever, assure, warrant, guarantee, or promise any job/placement/ advancement to any Participant. Under no circumstances, NSE Academy shall be held responsible/liable for failure on the part of the Participants to pass / successfully clear the interview process or the requirements to successfully secure a job.
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- Any form of reproduction, dissemination, copying, disclosure, modification, distribution, and or publication of this material is strictly prohibited.
- The " Executive Program in Business Finance" program is administered by the NSE Academy Ltd and the Indian Institute of Management, Kashipur. The participants need to complete certificate criteria independently to be eligible for the respective certificates.
- The Course Content/Outline mentioned herein is indicative and may be modified by IIM Kashipur or NSE Academy in the best interest of the participants.
- The fee paid is non-transferable and non-refundable.
- To know more about IIM Kashipur ranking, please visit
  - NIRF Raking: <https://www.nirfindia.org/Rankings/2023/ManagementRanking.html>
  - Outlook-ICARE: <https://www.outlookindia.com/education/outlook-icare-india-mba-rankings-2023-india-s-top-government-mba-colleges-magazine-227770>
  - Dare2Compte (D2C): <https://www.iimkashipur.ac.in/students-corner/events-activites>